

BENTLEIGH FOOTBALL  
NETBALL CLUB

# SPONSORSHIP AT BFNC

*In affiliation with the Dragon Club  
Coterie*

If you want substantial promotion of your business and to be entertained at the same time, then becoming a Dragon Club Business Partner is the choice for you.

Our partnership packages provide both ground and social room signage, advertising on our website and App and complimentary invitations to numerous entertainment events, including our exclusive Dragon Club lunch where you will be wined and dined with all of our other Dragon Club members and Business Partners and be entertained by a high profile guest speaker.



# Join the family



## Silver Sponsorship

### Cost - \$1000

As a Silver Sponsor of the Bentleigh Football and Netball Club you will receive the following benefits for the entire season.

- Company Fence signage for the year.
- Social Media advertising including our new website.
- Signage in clubrooms, including ads on large screen TV and projector screen.
- 2 X seats at the Sponsors Day luncheon at a home game throughout the year.
- Complimentary Social membership providing discount benefits with club sponsors.
- Acknowledgement of Sponsorship at the season Launch
- Appreciation Plaque and Tax Invoice.
- 1 X seat at the Dragon Club business lunch
- Speaking spot as Sponsor of the Week on a Thursday night once during the year.



## Gold Sponsorship

### Cost - \$1,500

As a Gold Sponsor of the Bentleigh Football and Netball Club you will receive the following benefits for the entire season.

- All benefits of the Silver Membership provided to your business to meet the requirements of your
- company. 1.8m x .9 m Company Fence signage for the year.
- 1 X additional seat at the Dragon Club business lunch



## Platinum Sponsorship

### Cost - \$3 ,000

As a Platinum Sponsor of the Bentleigh Football and Netball Club you will receive the following benefits for the entire season plus a personally tailored package specifically designed to meet the requirements of your company including as a minimum:

- All benefits of the Gold Membership provided to your business
- Platinum website exposure.
- 2.4 x .9 m Company Fence signage for the year.
- 2 X Thursday night speaking spot
- 2 X tickets to Presidents dinner at the Bentleigh Football Club on
- match day with guest speaker
- Acknowledgement at all major functions.
- Including as a minimum
- 2 X tickets to the Red and Blue Ball held at a premium venue



## Major Sponsorship

### Cost - Price negotiated on an individual basis

As one of the main sponsors of the Bentleigh Football and Netball Club you will receive the following additional benefits for the entire season plus a personally tailored package specifically designed to meet the requirements of your company.

- All benefits of the Platinum Membership provided to your business
- Score Board signage for the entire year
- Table at Sponsors Day luncheon at a home game throughout the year.
- Free entry to all official club functions throughout the year for 4 people.
- Major Sponsor Sign on web site
- Major sponsors introduction at 3 functions and opportunity to respond
- 2 X tickets to every major function, Season launch, Intimate evening with special guests and Dragon Club Business
- Lunch
- Promotion and Networking Priority of Business.
- 4 x.9m Company Fence signage for the year.

## **BENTLEIGH FOOTBALL NETBALL CLUB**

# **SOCIAL MEMBERSHIP \$50**

As a social Member of the Bentleigh Football Netball Club you will receive the following benefits for the entire season.

- 1 x Stubby Holder
- Invitation to the Social Membership Luncheon round 16.
- Entry into our Members draw held in our social rooms after every home game.
- Discount on Drinks and discounted ticket prices.

# **PLAYER SPONSORSHIP \$350**

Our new player sponsorship is designed to provide maximum benefit to you and your sponsored player.

- Includes one full player apparel packaged priced at \$315.
- Includes entry to 9 home game half time food and beverages.
- Apparel includes, bag, polo, Shorts, Tracksuit Pants, Hoodi, and a lightweight Hooded puffer jacket.
- Player are required to maintain a minimal level of attire when representing the club.

# **DEMON 500 PREMIERSHIP CLUB**

- \$500 for an individual or \$600 for 2 people inclusive.
- All members names to be mounted on a board on our Memorabilia wall.
- All members to receive a Bentleigh FNC polo shirt.
- Complimentary Food and Drink at half time at every home game -
- One entry into the members only super raffle drawn at the round 18 Luncheon.

1st Prize: Return Airfares and accommodation for 2 for 5 days on the Gold Coast

2nd Prize: Commercial Coffee Machine

3rd Prize: Multiple giveaways of premium wines

# PARTNERSHIP REGISTRATION FORM

Business Name: \_\_\_\_\_

Business Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mobile Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Web Address: \_\_\_\_\_

Connected Player (if applicable): \_\_\_\_\_

Please email artwork in A4 landscape and jpeg style with this form to [info@bentleighfnc.com](mailto:info@bentleighfnc.com) for:

- 1.8m x 9m fence sign and A3 Laminated sign (President's Club),
- jpeg format (square shape) for website advertising

## REMITTANCE ADVICE

Partnership Level (please tick appropriate one):

To assist with operations and cash flow payment by or prior to due dates would be gratefully appreciated.

Social Membership	<input type="radio"/>	Player Sponsorship	<input type="radio"/>	Premiership Club	<input type="radio"/>	Silver Package	<input type="radio"/>	Gold Package	<input type="radio"/>
<hr/>									
		Platinum Package	<input type="radio"/>	Major Package Custom payment plan	<input type="radio"/>				

1. Please find enclosed Cheque for \$\_\_\_\_\_made payable to "Dragon Club"

2..Online Banking:

BSB – 633000

Account No: 151702982

Account Name: Dragon Club

(Reference/Description details must state your sponsorship name.)

Please forward your sponsorship registration form to:

Bentleigh FNC [info@bentleighfnc.com](mailto:info@bentleighfnc.com)

Or Post To 1/2 Independence St Moorabbin 3189

Bentleigh Football Club Inc. A0031519U

ABN 78 589 336 417 Arthur Street, Bentleigh, 3204 P.O. Box 188, Moorabbin, 3189

[info@bentleighfnc.com](mailto:info@bentleighfnc.com) / [www.bentleighfnc.com](http://www.bentleighfnc.com)